

Message Text

UNCLASSIFIED

PAGE 01 TAIPEI 01795 080734Z

21

ACTION EA-10

INFO OCT-01 ISO-00 EB-07 XMB-04 OMB-01 TRSE-00 AID-05 /028 W

----- 033971

R 080641Z APR 75

FM AMEMBASSY TAIPEI

TO USDOC WASHDC

INFO SECSTATE WASHDC 4726

UNCLAS TAIPEI 1795

E.O. 11652: N/A

TAGS: BFOL, TW

SUBJECT: INVESTMENT OPPORTUNITY: THE BIG THREE

NUTRIMENT ENTERPRISE CO., LTD.

1. THE BIG THREE NUTRIMENT ENTERPRISE CO., LTD. (WTD IN PREPARATION), WHOLLY-OWNED SUBSIDIARY OF CHUON YUAN OIL MILL CO., LEADING LOCAL EDIBLE VEGETABLE OIL MANUFACTURER, IS CAPITALIZED AT US\$3.4 MILLION. THE COMPANY IS SEEKING TECHNICAL COOPERATION WITH A U.S. FIRM FOR THE MANUFACTURE OF MARGARINE AND SHORTENING IN TAIWAN.

2. THE FIRM IS NOW ENGAGED IN TECHNICAL COOPERATION WITH Q. P. CORPORATION OF JAPAN FOR MANUFACTURING MAYONNAISE WITH PROJECTED OUTPUT OF AROUND 4,000 TONS PER ANNUM. ONLY ABOUT ONE FIFTH OF 5-ACRE PROJECT SITE IS OCCUPIED BY THE MAYONNAISE PLANT. THE PROPOSAL CALLS FOR US\$1 MILLION INVESTMENT FOR THE CONTRUCTION OF A MODERN MARGARINE AND SHORTENING PLANT WITH U.S. TECHNOLOGY AND EQUIPMENT. U.S. FINANCIAL PARTICIPATION IS NOT DESIRED. THE FIRM, HOWEVER, WOULD BE INTERESTED IN U.S. EXIM FINANCING, IF AVAILABLE, FOR PURCHASE OF EQUIPMENT.

3. INTERESTED U.S. FIRMS SHOULD CONTACT ASAP THE BIG THREE NUTRIMENT ENTERPRISE CO., LTD., P. O. BOX 58577, TAIPEI, TAIWAN, CABLE ADDRESS: CLIMAXINCO TAIPEI, ATTENTION: MR. GEORGE K. S. CHANG. THE FIRM'S MANAGEMENT WISHES TO FINALIZE INVESTMENT DISCUSSIONS BY END OF APRIL. TIME-
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TABLE FOR THE PROJECTED PLANT TO START PRODUCTION IS SET

AT END OF 1975. SOME WEST GERMANY AND JAPANESE FIRMS
HAVE APPROACHED THE LOCAL FIRM TO OFFER PROPOSALS. AT
EMBASSY'S URGING, THE FIRM IS WILLING TO GIVE PREFERENCE
TO PROSPECTIVE U.S. COLLABORATORS.
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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Copy: SINGLE
Draft Date: 08 APR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D750121-0295
From: TAIPEI
Handling Restrictions: n/a
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Legacy Key: link1975/newtext/t19750469/aaaactk.tel
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